

Logo Request Form

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Please complete this form to request the use of the Western Sydney University logo. The use of the University’s name, logo and Trade Marks, and text cannot be used on any published material or resource without approval provided by the Western Sydney University.

Requester details

|  |  |
| --- | --- |
| Name of organisation |  |
| Name of contact person |  |
| Address |  |
| Email |  |
| Phone |  |

Intended use  
Describe in detail why the use of the logo is being requested, as well as how the use of the logo is relevant to the University   
and/or nature of the partnership.

|  |  |  |
| --- | --- | --- |
| Name of publication/resource |  | |
| Overview |  | |
| How will the logo be displayed | □ Advertisement  □ Brochure  □ Display banner  □ Website | □ Exhibition  □ Presentation  □ Other, please specify \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |
| Format | □ TIFF □ JPEG □ EPS □ PDF | |
| Colour | □ Colour □ Mono | |

Applicant signature \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Date \_\_\_ /\_\_\_ /\_\_\_

In signing the above, I accept responsibility for the correct use and representation of the University logo.   
I acknowledge that approval of the application is granted with the understanding that the logo will be used as per ESOS compliance regulations and for the purpose stated in this application and not used contrary to this purpose, misused, stored, copied or manipulated. If permission is received in principle to use the logo, I will ensure the finished artwork is forwarded to the University for final approval, prior to printing or distribution. I will delete the logo from my digital files once the task is completed.

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| --- |
| *Office use only*  Regional Manager endorsement of use of logo (as per Western Sydney International promotion and advertising approvals guideline):  Name\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Signature\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Date\_\_\_\_ /\_\_\_\_ /\_\_\_\_  Communications Unit approval:  Name\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Signature\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Date\_\_\_\_ /\_\_\_\_ /\_\_\_\_ |