Literature Review: Flexible Learning and Retention

This short review of the literature concerning flexible learning and retention is based on searches of the WSU Library databases and Google scholar for the terms 'retention' in addition to 'flexible learning', 'flipped learning', 'blended learning', or 'online learning'. A variety of terms reflecting 'flexible learning' exist, covering a wide range of practices. Although the concepts have a range of definitions (Kuiper, Carver, Posner, & Everson, 2015), here flexible learning is considered to be interchangeable with 'flipped classroom' (FC) learning, which reverses the typical lecture and homework elements of a course (Jenkins et al., 2017). 'Online learning' can refer to the purely online courses offered by institutions such as Open Universities, but these studies have been included as they also provide insights into flipped pedagogy.

According to a review by Aronson & Arfstrom (2013), the major motivations for universities to flip courses in order of priority are:

- 1. Improve students' critical thinking/professional skills
- 2. Increase student participation, engagement, and motivation
- 3. Improve students' team-based skills and peer-to-peer interaction
- 4. Customize/differentiate learning
- 5. Make students the centre of learning/encourage student ownership of learning
- 6. Improve faculty–student interaction Increase faculty freedom/enjoyment Improve learning outcomes
- 7. Deal with absences
 Encourage faculty collaboration
 Compensate for limited classroom space

There are mixed reports on the extent to which these outcomes are achieved. A small number of studies consider the student career in terms of retention in course (R. Sutton, 2014), persistence (S. C. Sutton & Nora, 2008), reasons for dropping out (Sorensen & Donovan, 2017) or fail/withdraw grades (Ryan & Reid, 2016). However, retention *per se* is typically a concern at the institution rather than course level. More studies examine elements of retention, such as engagement (Murillo-Zamorano, López Sánchez, & Godoy-Caballero, 2019), student performance (Ryan & Reid, 2016), student satisfaction (van Alten, Phielix, Janssen, & Kester, 2019) and the acquisition of knowledge or skills (Mason, Shuman, & Cook, 2013).

In summary, these findings generally suggest that flexible or flipped learning affects student learning and satisfaction positively if it is done well, recognising the particular challenges and opportunities of the online environment. Successful implementation of FCs requires a cultural shift and support for teaching staff (Brewer & Movahedazarhouligh, 2018; Stone, 2019). Instituted poorly, FCs are open to the accusation that the method is just 'self-teaching' (Talbert, 2014).

Literature Reviews

Several authors have reviewed the literature on flipped learning and drawn lessons and implications for their disciplines. Brewer & Movahedazarhouligh (2018) highlight the potential of flipped learning generally to 'provide dynamic, interactive learning environments where the educator guides students as they apply concepts and engage creatively in the subject matter' while cautioning that there remain 'understandable concerns about the time involved and fundamental shift in teaching style required'. These sentiments are echoed by a widely cited review by Estes, Ingram, & Liu (2014).

Some reviews have addressed FCs in specific disciplines. A review by Kerr (2015) of flipped learning in engineering courses found a general consensus that the method increased student satisfaction and performance relative to traditional teaching. Mason et al. (2013) also found improvements in

student scores in a study of mechanical engineering students. However, in a meta-analysis, Chen, Lui, & Martinelli (2017) concluded that the variable effect sizes in medical subjects 'suggested the lack of strong evidence for the effectiveness of FCs in promoting knowledge acquisition above and beyond the traditional learning methods.'

UPDATE

Subsequent to this review, Advance HE has funded an integrative literature review on **Flexible Learning within Higher Education (2016-2021)**¹. The review is available on the Resources section of the FLEX Program of Research website. It is a valuable (current and comprehensive) resource to inform Flexible Learning research at Western. Summarising, it:

- Reports in-depth analysis of 105 Higher Education (HE) research articles published 2016-2021.
- Details research undertaken across the world, using quantitative, qualitative and mixed methods and includes a few conceptual articles.
- Identifies and summarises flexible learning trends, issues and impact, including specific impact and evidence compassing:
 - policy and/or practice with evidence of impact on student outcomes (student performance, progression, engagement, satisfaction, skill acquisition and/or selfconfidence).
 - impact of emergent technologies
 - adapting and evaluating innovative teaching and assessment practices
 - o workforce development and policy review
 - o intersections with employment and employability
 - o Enablers of flexible learning.

Experimental Studies

One approach to assessing the effectiveness of FCs for learning is the use of controlled trials whereby the outcomes of the same courses taught in traditional and FCs are compared. Ryan & Reid (2016) conducted such a trial with a class in general chemistry. They found the differences in examination results were only significant for the bottom third in terms of pre-test rank, of whom those in the flipped class performed better. In addition, the proportion of D and F grades as well as withdrawals was reduced by 56% among the 117 students in the flipped class.

A similar comparison comparing traditional and FC methods in an undergraduate mechanical engineering unit showed significantly improved test scores and reported satisfaction from students in the flipped mode (Mason et al., 2013). Interestingly, these students also reported spending less time on study than their counterparts in the traditional mode.

An alternative approach involving structural equation modelling (SEM) was adopted by Murillo-Zamorano, López Sánchez, & Godoy-Caballero (2019) in a study of economics students in Spain. They tested and validated the model shown in Figure 1. The FC proved to have positive effects on knowledge, skills and engagement, and (indirectly) on student satisfaction.

¹ https://www.advance-he.ac.uk/membership/member-benefits-2021-22/connect-benefit-series/student-success

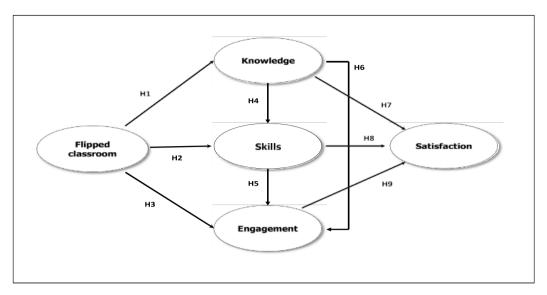


Figure 1. Theoretical framework and hypotheses. (Murillo-Zamorano et al., 2019)

Course / Unit Retention

As noted above, direct measures of course and unit retention are less common in the literature. Retention in purely online courses is generally lower than for face to face courses (Stone & Springer, 2019). However, retention in courses with FC teaching methods can produce more positive results, as a number of studies have shown (Heaton-Shrestha, May, & Burke, 2009; Lee & Choi, 2013; Ryan & Reid, 2016).

In an SEM study by Lee & Choi in Korea (2013), academic internal locus of control had a strong impact on retention, as did students' 'flow experience', which is the state of being completely involved in an activity. However, the effect of student factors on retention is mediated by their satisfaction and flow experience.

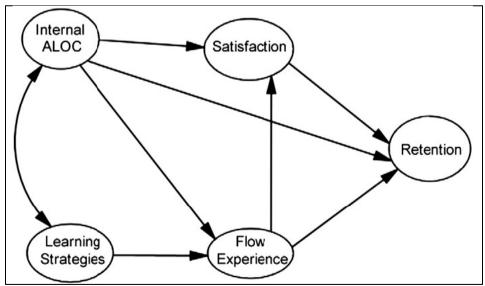


Figure 2. Lee & Choi's (2012) Model

Most studies reviewed show positive student reactions to flipped or flexible learning and greater student satisfaction in this mode than in classes taught in a traditional manner (Kerr, 2015; Mason et al., 2013; Murillo-Zamorano et al., 2019). For example, Mellefont & Fei (2016) found that students indicated that online pre-recorded lectures '1) assisted [students] in preparing for laboratory classes

independently and at their own pace; 2) enabled more class time to complete tasks, 3) enabled them to revisit and clarify confusing content; and 4) provided revision material. Heaton-Shrestha, May, & Burke (2009) even note that students are more positive than staff about the 'virtual learning environment'. In addition, a US study of students at a 'mid-Atlantic historically Black college and university' found that the use of FC methods improved course grades over previous semesters by increasing the time students spent studying the material (Talley & Scherer, 2013).

However, it should be noted that studies are very heterogeneous in their methods and findings (van Alten et al., 2019).

Student Factors and Diversity

In addition to the instructional/course factors, student factors play a role in the success of FC methods. An Australian study by Lyons, Brock, Malone, Freihat, & White (2020) of course examinations and objective structured clinical examinations (OSCEs) results of pharmacy students found domestic (i.e., Australian) student designation, written English proficiency, and pre-class online activity completion to predict OSCE communication scores. Positive predictors of OSCE problem-solving were workshop attendance and low empathy, and examination results were correlated with ATAR, completing online activities prior to lectures, and high integrity.

In relation to equity students, Stone & Springer (2019) note that online education in Australia is generally beneficial for retention of low SES, Indigenous and regional students as well as those with disabilities as it reduces the need for travel, lets them stay in their local areas and allows them more flexibility in their use of time. These advantages would also apply to flexible learning and would allow students to remain at university who otherwise might drop out.

Recommendations for Flexible Learning

Overall, the picture that emerges from the literature is that flexible and online learning can improve outcomes and retention in courses, but only if the curriculum is delivered well. Stone (2019) notes that students in general are familiar with social media and commercial technology, so they are quick to spot poor design. Moreover, implementing FCs is not simply a technical problem. Curriculum design should follow design principles such as those outlined by Nelson, Kift, & Clarke (2012).

In a study of postgraduate students, Sutton (2014) found that key factors were interactions with the instructor and meaningful feedback, as well as the 'opportunities to be a valued member of a learning community that is flexible and asynchronous with vast and flexible learning resources, and authentic assessments.

Recommendations (Stone, 2019) are:

- 1. Adopt a strategic whole-of-institution approach.
- 2. Intervene early.
- 3. Remember the vital role of 'teacher presence'.
- 4. Design for online.
- 5. Contact and connect along the student journey.
- 6. Use learning analytics.
- 7. Collaborate to deliver support at point of need.

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LITERATURE REVIEW SUMMARY TABLE

FLEXIBLE LEARNING AND RETENTION

Paper	Study context	Aims / purpose	Methodology	Measures	Results	Comments
Alsancak Sirakaya & Özdemir (2018) Malaysian Online Journal of Educational Technology	Turkey: 66 students in two classes of a unit on scientific research methods.	To examine effects of flipped learning on academic achievement, self-directed learning readiness, motivation and (information) retention	Experiment comparing flipped classroom and 'classic blended learning'	Achievement test, Self-directed learning readiness scale Motivation scale	Significantly better academic achievement, motivation and retention in flipped class, but no difference in self-directed learning readiness	Small sample, and 'retention' refers to information retention (test scores)
Aronson & Arfstrom (2013) www.flippedlearning.org Pearson	Examples of flipped classrooms from the ·US, Australia, and Canada	Introduction to an example of FCs	Professional journal article / brief case studies	achievement, attendance, engagement, student ratings, 'concept ratings' to measure gains in	classrooms.	reviewed journal but short examples and possibly useful links.
Ashby (2004)* Open Learning	Improving retention in the Open University (UK).	definition, measurement and interpretation	Review of British statistics and Reasons for attrition from OU	Recommends various university measures to boost retention	increase in retention rates for new	Online-only, not FC exactly. Possibly limited application to WSU
Brewer & Movahedazarhouligh (2018) Journal of Computer- Assisted Learning	Literature review of flipped learning	To report the impact and issues of flipped learning from students' and instructors' viewpoints and review of the efficacy and quality of this model.	Review article		improves student outcomes, but requires cultural shift and support for teaching staff.	A useful review and history of FCs and methods.
Carroll, Ng, & Birch (2009) Open Learning	Postgraduate business students		Exploratory case study	Semi- structured in-depth interviews with	of situational, institutional and	Distance education; researcher is from USQ

Paper	Study context	Aims / purpose	Methodology	Measures	Results	Comments
	Australian distance education university			PG business students: active, delayed and exited students.	decision to continue or leave the course.	
Chen, Lui, & Martinelli (2017) Medical Education	Review of effectiveness of FCs in medical education.	auglity of		acquisition.		Rigorous methodology; limited to medical context.
Deslauriers, Schelew, & Wieman (2011) Science		To compare learning in a 3-hour traditional class compared with 'research-based instruction' to use the time in class for "thinking scientifically".	Experiment	Attendance Engagement Exam & test scores	outcomes in terms of engagement (measured by trained observers),	Similar to flipped learning, but not classified as such. Cited in Brewer & Movahedazarhouli gh
Estes, Ingram, & Liu (2014) International Higher Education Teaching and Learning Association	Review of research literature	To maximize the learning experience, make datadriven decisions, and improve learner outcomes	review	NA	'' ''	Researchers from James Madison University. Some useful references.
Greenland & Moore (2014) Open Praxis	Swinburne University's open access online learning 2008–12	enrolment and retention in		and withdrawal statistics, and associated unit	declined by level: 20.6% for level one units, 13.3% for level two, and	Dated, and online learning rather than flipped, but the methods could be replicated.
Heaton-Shrestha, May, & Burke (2009)	UK (Kingston University)		Qualitative study	interviews	Students were more positive than staff about VLEs.	

Paper	Study context	Aims / purpose	Methodology	Measures	Results	Comments
Journal of Further and Higher Education		environments' influence first- year retention.		23 academic staff and 43 students	Blackboard enhanced their sense of community, and sense of ownership of their learning, and motivation	
Jenkins et al. (2017) Teaching & Learning Inquiry	Theoretical, researchers from several countries.	To propose pedagogical strategies for flipped learning, and the Flipped Learning Matrix	Theoretical paper based on literature	NA - Proposal	broad	Interesting in respect to 'doing it well, but not directly measuring retention.
Kerr (2015)	Literature review of flipped classroom studies for engineering students	To identify empirical studies that have investigated the impact of using a flipped classroom model in undergraduate engineering education	Literature review of 24 studies	Student perceptions Student performance	roported high	Some encouraging findings for technical subjects.
Kuiper, Carver, Posner, & Everson (2015) Primus	Teaching statistics	To discuss proper communication with students and the aspects that should be flipped.	Case studies		and examples of flipped classroom activities in	Possibly useful for teachers – provides suggestions for flipped learning.
Lee & Choi (2013) Internet and Higher Education	KNOU - distance education institute in South Korea, students majoring in education	To construct an SEM of retention of online students	Data model (structural equation model)	Student survey	Evtracte trom	Retention is measured as student-reported will to continue.
Lyons, Brock, Malone, Freihat, & White (2020)	One cohort of a five-year combined Bachelor and Master of Pharmacy	To examine the effects of student demographics, prior academic performance, course	Course, learning management system, and institutional databases	ATAR, Diagnostic English Language Assessment	Regressions with course performance as the Dependent variable.	Contribution from Monash University Does not compare students with

Paper	Study context	Aims / purpose	Methodology	Measures	Results	Comments
American Journal of Pharmaceutical Education	degree program in flipped classroom teaching at one institution	engagement, and time management on course examinations and objective structured clinical examinations (OSCEs).		(DELA) writing test, and situational judgment tests (SJTs). Workshop attendance (Moodle)	OSCE performance predicted by domestic	traditional modes of delivery.
Mason, Shuman, & Cook (2013) IEEE Transactions on Education	Mechanical Engineering at Seattle University, over two years – year 1 was a traditional class and year 2 'inverted'	content coverage	comparing 'inverted' and traditional formats	Quiz and exam performance Student perceptions	1) Instructor covered more material; 2) Students in FC did better on quiz and exam questions and on open-ended design problems 3) Students initially struggled but adapted quickly found the FC satisfactory and effective.	Rather small sample – 20 students per year.
Mellefont & Fei (2016) International Journal of Innovation in Science and Mathematics Education	undergraduate microbiology	the utility of flipped classrooms in a	blocks selected for flipping.	Online questionnaire survey: A. Student access B. Perceived benefits C. Perceived utility D. Open ended question	responses were positive, and their understanding of material enhanced.	Australian study – student responses, no other measures.
Mingorance Estrada, Granda Vera, Rojas Ruiz, & Alemany Arrebola (2019)	555 early learning students in Spain	impact of FC methods on academic performance.	experimental design with	participation	Improved grades in comparison to the traditional methodology. Increased learning motivation, class attendance and participation, interaction among students and greater commitment.	

Paper	Study context	Aims / purpose	Methodology	Measures	Results	Comments
Muir, Douglas, & Trimble (2020) Journal of University Teaching & Learning Practice	Australian regional university (UOW), online education Study 1: ninety pre-service teachers Study 2: 267 first-year Health Science students	facilitation strategies on teaching maths and human biology.	Two case studies, assessing Instructor presence, instructor connection, engagement and learning	Data were taken from 'eVALUate, unsolicited communications from students, and participation in online discussion boards using MyLO metrics'	Frequent communication with students, instructor accessibility and provision of prompt feedback promoted engagement	Australian context
Muljana & Luo (2019) Journal of Information Technology Education: Research	Systematic literature review	Researchers from Old Dominion University	Systematic literature review	40 studies published between 2010 and 2018	Important factors are Institutional support, Program level Promotion of a sense of belonging, Facilitation of learning, Course design, Student behavioural characteristics Demographic variables Other personal factors	Long list of recommended strategies
Murillo-Zamorano, López Sánchez, & Godoy-Caballero (2019) Computer Education	160 students enrolled in the Macroeconom ics module in a Spanish business school	flipped	Structural equation model based on survey responses and class data	Develops a scale to measure 'degree of flipped classroom presence' Knowledge, skills, engagement and students' satisfaction (student questionnaire)	The effect of flipped classrooms on student satisfaction is fully mediated by Knowledge, skills, and engagement	'Flipped classroom has positive effects on students' knowledge, skills, and engagement'
Polat & Karabatak (2021) Learning Environments Research	94 education students in Turkey	To assess the effect of the flipped classroom model on students' academic achievement, academic	Experimental design: one flipped classroom group, and two control groups with traditional	Academic achievement, academic satisfaction, and general belongingness	Outcomes were significantly improved in the flipped classroom group	Small sample in Turkey so possibly limited applicability.

Paper	Study context	Aims / purpose	Methodology	Measures	Results	Comments
		satisfaction, and general belongingness	classroom and distance education			
Rose & Moore (2019) Online Journal of Distance Learning Administration	online courses (Norfolk State University)	university do to	sample and	open-ended question	Identified twenty- four themes with six meta-themes. 1. Student preparation 2. Learner support services 3. Faculty accountability 4. Faculty professional development 5. Course quality and design 6. Well-structured support systems	Possibly useful starting point for a survey and recommendations, but based on a small sample. Online learning
Ryan & Reid (2016)* Journal of Chemical Education		To assess the impact of flipped classroom teaching on student performance and retention	Experiment (flipped vs. traditional classes taught by same instructor)	,	Exam scores only significantly different for bottom third scorers in pretest. Significant reduction in DFW grades in flipped mode	Interesting study, direct measure of retention.
Sarkar, Ford, & Manzo* (2020) Journal of Education for Business	statistics,	а піррео ciass		(exams and grades), cours e content coverage, retention of students in courses (student enrolment and course completion),	Improvement in grades in all four FCs Positive student perceptions Content coverage was the same or better in 3 of 4 FCs, but a statistics tutor had to repeat flipped material in class. Highest retention was in 'hybrid' (partially online) FCs	

Paper	Study context	Aims / purpose	Methodology	Measures	Results	Comments
Sorensen & Donovan* (2017) Online Learning	396 former undergraduate	To provide insight into why students decide to drop	Non-	Data from	 Lack of support students may misjudge their ability to balance 	'Classroom walk- throughs' seem to consist of class observations. Online courses rather than flexible
Stone (2019) Student Success	Off-campus online study	To compare student and staff perspectives on ways to improve outcomes in online learning	Qualitative: Reports on two Australian research projects on the online student experience and one of academic and professional staff	Surveys and interviews	of-institution Approach	
Stone & Springer (2019)	Study of staff attitudes at 16 Australian universities Trial of changes to a ICT Project Management unit	To ask practitioners in online education about ways to most effectively engage, teach and support online students	Qualitative With pre-and post-changes in student feedback on a unit.	Interviews with 151 members of staff in 16 universities	Introduction of	Useful recommendations, but for online learning.

Paper	Study context	Aims / purpose	Methodology	Measures	Results	Comments
					student evaluations.	
R. Sutton* (2014) Journal of Educators Online		To share lessons learned regarding factors that significantly increased student online course completion rates at one online for-profit university: strategic factors and assessment strategies	literature and courses at universities	'Development design research' with course reviews and pre-post change data.	A 39% increase in retention of first year doctoral candidates, from a low of 39% in 2011 to 75% in 2012.	
S. C. Sutton & Nora* (2008) Journal of College Student Retention: Research, Theory and Practice	time or part- time undergraduate Students in university in Texas	To examine 'the academic and social engagement of students in Web-enhanced courses in distance education programs and the collective impact of cognitive, noncognitive, and technologyrelat ed variables on student performance and withdrawal decisions'.	study using survey and institutional data to test a theoretical	Social Experiences, Academic Integration, and Institutional/G oal Commitments) and institutional data (for persistence)	student persistence (regression: Ethnicity (International Student versus White Students)***	Interesting but somewhat dated study, emphasising the importance of inclass experience for retention.
Talley & Scherer (2013) Journal of Negro Education	psychology students in a	To encourage the use of more effective leaning techniques by students	Two flipped learning techniques — self-explanation and practice testing—were introduced to a psychology course.	Student unit grades (in percentage points)	The unit showed significantly improved grades over the previous semester before the introduction of the learning techniques.	

Paper	Study context	Aims / purpose	Methodology	Measures	Results	Comments
van Alten, Phielix, Janssen, & Kester (2019) Educational Research Review	classrooms	statistical synthesis of current research on effects of flipped classrooms.	flipped and	outcomes and student satisfaction	Small improvement in learning outcomes, but no effect on student satisfaction. There is considerable heterogeneity in the studies.	Does not mention retention.

VERSION CONTROL

This document was originally prepared by Colin Clark, Learning Futures, for the Vice Chancellor's Transition and Retention Taskforce, May 2021. Table 1. Literature Review Summary table, also prepared by Colin Clark has been added.